



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

M.Sc. International Hospitality and Tourism Management

Type: Semester End Assessment (SEA)

Date: 06/01/2026

Batch and Semester: 2024-2026 and Semester III

Total Marks: 20

Time Duration: 1 Hour

Course Name: Qualitative Research Theory

Course Code: IHT600

Faculty: Dr. Semele Sardesai

This paper contains 02 pages in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer sheet	Number of Supplements	Total number of Answer sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



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Q.1. Fill in the Blanks:

(10 Marks)

- i. In qualitative research, the process of identifying patterns or themes in data is called _____.
- ii. The _____ method in qualitative research involves observing people in their natural settings to understand their behaviours and interactions.
- iii. The _____ theory suggests that reality is socially constructed and knowledge is derived from social interactions.
- iv. A researcher using _____ sampling chooses participants based on their knowledge or experience relevant to the research question.
- v. _____ validity in qualitative research refers to the accuracy and trustworthiness of the findings, ensuring that the results reflect participants' experiences.
- vi. _____ theory is a qualitative research method where data is collected through interviews and observations, and a theory is developed inductively from the data.
- vii. In a qualitative study, _____ refers to the process of collecting data through open-ended questions, typically using interviews or focus groups.
- viii. The researcher who becomes actively involved in the setting being studied is engaging in _____ observation.
- ix. _____ is a method of qualitative research where researchers immerse themselves in a community or culture to understand its practices, beliefs, and behaviours.
- x. The process of analysing qualitative data by breaking it into meaningful categories is known as _____.



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Q.2. Define ontology in the context of qualitative research and explain its significance in shaping research methodologies. Provide examples of how different ontological perspectives might influence the interpretation of data in a qualitative study.

(05 Marks)

Q.3. Describe in your own words the difference between inductive and deductive approaches in qualitative research. Provide an example for each approach.

(05 Marks)