

V. M. SALGAOCAR INSTITUTE

INTERNATIONAL HOSPITALITY EDUCATION

VMSIIHE NEWSLETTER



We are happy to re-launch the VMSIIHE NEWLETTER with the hope that it will help in keeping the VMSIIHE family informed of the activities, celebrations and happenings on the campus. Faculty and staff are welcome and encouraged to send in their contributions to the Sub Editor, Ms. Sushma D. Shirodkar on her email sushma.lotliker@vmsiihe.edu.in for inclusion in the Newsletter.

Prof. Irfan Mirza

KITCHEN OBSERVATION VISITS AND KITCHEN HYGIENE TRAINING

The Training was conducted for our stewarding, receiving, stores and kitchen staff by Mr. Aditya Dange from Diversey India Hygiene on **Food Safety, Chemical Usage and Breakage** on 10th July 2025.

The training covered key topics essential for maintaining hygiene and preventing contamination in food handling environments.

The session was conducted in a professional manner, ensuring all safety standards were addressed and participants gained both, knowledge and practical skills for safe food handling.

The outcomes of the training were to Identify the faults in cooking, food safety and how can hazards be prevented, how to avoid cross contamination, personal hygiene and how to use different chemicals.







00

SESSION ON CANCER AWARENESS

VMSIIHE in collaboration with V Care Foundation conducted a Cancer Awareness Session for students and staff of VMSIIHE on 24th July 2025. The Resource Person was Ms. Jyoti Shah. A total of 11 faculty/staff and 117 students attended the session.

Ms. Jyoti spoke on the various causes of cancer, highlighting how lifestyle, genetics, and environmental factors play a significant role in its development.

The objective of the Programme was to educate students and staff about cancer prevention and early detection, provide information on common types of cancer, their symptoms, risk factors, the importance of early screening and lifestyle choices in prevention and to promote healthy lifestyle habits, avoiding tobacco/alcohol, and regular health check-ups to reduce cancer risk.

Overall, it was an impactful and heart-warming session.





Here are two common Tongue Twisters you could try out with your colleagues and friends!!

"A good cook could cook as much cookies as a good cook who could cook cookies."

"Betty bought butter, but the butter was bitter, so Betty bought better butter to make the bitter butter better.

BAKERY SESSION

The NSS Unit of VMSIIHE organized a Bakery Session for Senior Citizens of the Ameya Group on 15th July 2025. Three Faculty/Staff and fifty members from Ameya Group attended the same. Ms. Alriya DSilva, Pastry Chef conducted the session. The participants were grouped and guided through the preparation of Multigrain Bread, Jowar and Almond Millet Cookies, and Cheesecake, with a focus on health benefits, baking techniques, and ingredient alternatives.



Chef Alriya also offered valuable insights on using home ovens, steaming methods, and sourcing ingredients locally in Goa.





The event was marked by thoughtful coordination, genuine hospitality, and overwhelmingly positive feedback. The participants appreciated the opportunity to learn, interact, and engage in a meaningful experience that promoted community, creativity, and well-being.

MOU WITH UNTRACED PATHS TRAVELLERS LLP

VMSIIHE inked a MOU with Untraced Paths Travellers LLP (Soul Travelling) on Monday 4th August 2025. 'Soul Travelling' established in 2018 is an offbeat experience based travel company having its services in Goa.





The MoU aims to foster collaboration on areas of common interest, bridge the Industry-Academia divide, share the expertise of resource persons in the field of Hospitality and Tourism, facilitate the advancement of knowledge through academic and research collaborations as well as gain experiential learning through events conducted by either of the parties.

TALK ON POSH

A FDP Talk on POSH was organized by the Organizing Committee headed by Dr. Lysette, IQAC Cell and ICC in Collaboration with Bailancho Ekvott at the Multipurpose Hall, VMSIIHE on 5th August 2025 from 10.15 am to 11.15 am.

The Resource Person Ms. Auda Veigas explained the importance of understanding the POSH Act; she also narrated many incidents and real life experiences to make the students aware of the various aspects of the POSH Act.





RESEARCH PAPERS/INTERNATIONAL CONFERENCE



Dr. Semele Jatin Sardesai, Assistant Professor General Management:

- Co-authored a research paper titled "Assessing Consumer Perceptions and Intentions Toward Plant-Based Meat: Scale Development and Exploration", which was published in an online peer reviewed journal "International Journal of Current Science Research and Review" (IJCSRR). (PBM). Volume, Issue & Page No. Issue 08, 07 Page No. 3873-3885, Year July 2025. ISSN: 2581-8341 https://doi.org/10.47191/ijcsrr/V8-i7-78
- Presented a paper titled "Beyond Sustainability: Exploring Regenerative Food Tourism and Subjective
 Well-being through Co-Creation and Culture" at the Sustainable Business for Society International
 Conference 2025 (SBSIC2025), held from Tuesday, 2nd September to Thursday 4th September 2025 at
 Sunway University, Malaysia. The paper introduces a new scale with five core dimensions for
 understanding consumer attitudes toward Plant-Based Meat

CHEF MIGUEL ARCANJO COMPETITION 2025

VMSIIHE in collaboration with Goa Culinary Club organized a CHEF MIGUEL ARCANJO COMPETITION 2025 on 2nd August 2025 to honour the legacy of the legendary Chef Miguel Arcanjo, the first Indian (Goan) Executive Chef of the Taj Mahal Hotel, Bombay (1938), and celebrate his contribution as a Culinary Brand Ambassador. The Resource Persons were Ms. Odette and Mr. Joe Mascarenhas. Two Faculty/Staff and eleven students participated in the competition.

Participants prepared two portions each of a starter, main course, and dessert— one for presentation and one for judging. This event served not only as a tribute to a culinary icon but also as a platform to nurture Goa's future culinary ambassadors.









00

0

00

We congratulate Ms. Seya Bhonsle our TY IHM student who bagged the second place at the Competition. Kudos to the faculty, participants and all who contributed in the success of the event.

RESEARCH PAPERS/ INTERNATIONAL CONFERENCE

Dr. Lysette D'souza, Assistant Professor General Management,

• Published as on the topic "Who gets how much? Customer segmentation during shortages", published in Decision Sciences DSI (Scopus and ABDC) — September 2025. ISSN/ ISBN: 1540-4595 for print version and 1540-4609 for online version https://doi.org/10.1111/dsji.70014

• Presented a research paper on **Challenges to the adoption of green technologies in the hospitality industry** at the Global Conference on Technology and AI in Hospitality and Tourism (GLOTECH) held on 16 to 19 September, 2025.

Food for Thought: "Coming together is the beginning. Keeping together is progress. Working together is success." - Henry Ford

MOU WITH CARMEL COLLEGE

A Memorandum of Understanding (MOU) was signed between Carmel College of Arts, Science & Commerce for Women and VMSIIHE on 12th August 2025 at Carmel College, Nuvem to establish a collaborative



framework between VMSHIIE and Carmel College on various educational and research projects, sharing resources, and enhance academic and research programs for the progress of the institute.

The MOU will facilitate collaboration between the two institutions within the field of Hospitality, Culinary Arts and Food Technology.

- Working together on joint research projects with prior permission of the Representatives of both the institutes in areas of mutual interest.
- Conducting of lectures, workshops, seminars, research conferences and similar events as mutually decided for the benefit of students, food industries and the Institutions.
- Providing access to the library, laboratory facilities and use of equipment to the students of both institutions on mutually agreed terms for each activity or program to be conducted jointly.

Dr. Semele Sardesai and Dr. Maria C. Cordeiro have been appointed as Coordinators to liaise, implement and monitor the progress of the collaboration.

TALK ON ENTREPRENEURSHIP AND INNOVATION

Talk on Entrepreneurship and Innovation - Building the brand "WAKAO FOODS" was conducted for students and staff of VMSIIHE on 12th August 2025. Mr. Sairaj Dhond was the Resource Person. 11 Faculty/Staff and 145 Students attended the same.





The objective of the Programme was to explore the journey of building WAKAO FOODS, showcasing how innovation, sustainability, and strategic branding came together to create a standout plant-based brand and to inspire our future entrepreneurs to build impactful, purpose-led ventures for a better tomorrow.

The session successfully combined inspiration with practical insights, encouraging aspiring entrepreneurs to think boldly, act responsibly, and build ventures that balance profit with purpose. Overall, the talk was well-received and sparked engaging discussions on sustainability, food innovation, and the future of conscious consumerism.

CHEF COMPETITION

The Incredible Chef Challenge (ICC) 2025 , a prestigious Culinary Competition organized by World of Hospitality (WOH) in collaboration with the Culinary Forum of Goa which was held from 10th to 12th August 2025 at the Dr. Shyama Prasad. Mukherjee Indoor Stadium, Panaji, Goa with the aim to celebrate and promote culinary innovation, creativity, and cross-cultural fusion by bringing together professional chefs and culinary students from across Western India.

The theme for the competition "Flavours without Borders — Goa Meets the World", encouraged participants to blend traditional Goan cuisine with global culinary influences, fostering skill development, cultural exchange, and professional networking within the hospitality industry.





The competition was conducted over two days, with 10th August dedicated to the Professional Chef Category and 11th August to the Student Chef Category. Our Institute participated in



both categories and achieved remarkable success, earning a total of 13 medals across both segments.



The ICC 2025 proved to be an enriching and inspiring experience, reinforcing the importance of innovation, skill, and cultural fusion in modern gastronomy.

Renowned hospitality and culinary institutes such as IHM Mumbai, IHM Jaipur, IIHM Goa, Kamaxi College of Culinary Arts, and others took part in the event. It served as a vibrant platform for showcasing talent, exchanging culinary ideas, and fostering industry connections.

FACULTY PERFORMANCE REPORT



Chef Sangeeta Fernandes, Assistant Professor, Food Production cum Assistant coordinator Training & Placement, attended the

- Faculty Development Programme (FDP) Malaviya Mission NEP Orientation
- National Faculty Development Programme (FDP) on the topic "Kaizen and Lean Thinking: A Path to Continuous Improvement" from 1st to 7th August, 2025.

Chef Alriya Cleta D'Silva, Pastry Chef attended two

five-days long

- Faculty Development Programmes on "Simplifying the journey of research" and
- Faculty Development Programme on "Cracking the GenZ Code" and
- One Day workshop on "Ice cream making Master Course"



00

0

00

0

BLOOD DONATION CAMP



The NSS unit of VMSIIHE organized a Blood Donation Camp on 12[™] August 2025 at VMSIIHE. A total number of 69 Faculty/Staff/Students took part in the camp, out of which 49 were eligible donors. A team of 11 members, including one doctor from Goa Medical College, visited the institute for the blood donation camp.

The objective of the camp was to supply blood to blood banks for the need of

patients suffering from cancer, hemophilia as well as accident victims.





We extend our sincere gratitude to the organizers and to everyone who generously donated blood, helping bring hope and healing to those in need.

GANESH CHATURTHI CELEBRATION

To promote the spirit of Ganesh Chaturthi and to showcase the talents of students, various competitions like Blindfolded Rangoli, dance and the Dress-Up Challenge based on the festival's theme were conducted on 22nd August 2025.



Glimpses of the Ganesh Chaturthi Celebrations:



00

00



BLIND FOLDED RANGOLI COMPETITOIN





DANCE COMPETITION





GANESH FESTIVAL REFRRESHMENTS

THE 79TH INDEPENDENCE DAY CELEBRATED AT VMSIIHE



The Independence Day celebration took place in the front lobby near the flagpole. The event commenced at 8:00 a.m. with the unfurling of the National Flag by the Director/Principal, Prof. Irfan Mirza, followed by the singing of the National Anthem.

The cultural program began with a speech highlighting the significance of the day, followed by patriotic songs and a vibrant dance performance showcasing various Indian dance styles.

Prof. Irfan Mirza, in his address highlighted the important milestones in our freedom struggle and emphasized the values of freedom, education, and progress.

A fancy-dress competition organized by the Yuva Tourism Club added a special touch to the celebration. Ten participants portrayed national heroes:

The 1st Place was won by Nehusta Mendes as Rani Velu Nachiyar, 2nd Place by Raj Poulenkar as Pandit Jawaharlal Nehru and the 3rd Place was won by Dheeraj Gawde as Bhagat Singh. Three consolation prizes were also awarded, and exciting prizes were given to the winners. The event concluded on a sweet note with the distribution of sweets among staff and students.



FESTIVAL OF ONAM WAS CELEBRATED ON 9TH SEPTEMBER 2025

The Onam celebrations kicked off in the Auditorium, filled with vibrant cultural activities that reflected the rich traditions of Kerala. The event began with a brief background on the significance of Onam, followed by the grand entry of Maveli, the beloved king central to the Onam story, which set the tone for the festivities. The ceremony then proceeded with the traditional lighting of the lamp, symbolizing the dispelling of darkness and the welcoming of prosperity.





0

__00____00__

A variety of cultural performances were organized to entertain and immerse the audience in the spirit of Onam: Thiruvathira — a graceful





traditional dance performed by the female faculty, symbolizing joy and devotion. Mohiniyattam known for its slow, graceful



movements, adding elegance to the celebration. A musical trio performance — bringing a melodious touch to the festivities.





Guests, staff, and students came together to enjoy the sumptuous Onam Sadhya, a feast that highlighted the flavors of Kerala and fostered a sense of togetherness.





The celebrations came to a close with everyone gathering in the central courtyard, to take part in the traditional games of Uriyadi (potbreaking) and Vadamvali (tug of war), filling the atmosphere with cheer, camaraderie, and a festive spirit. [Click to view the Video of the Onam Celebration]

TALK ON RABIES PREVENTION

A Talk on Rabies Prevention and Awareness was organized by the NSS Unit of VMSIIHE. Ms. Delailah Sophia Dias and Mr. Virendra Shukla were the Resource persons for the talk.

The purpose of this talk, which was well attended by 174 students/staff, was to educate the public on how to recognize rabies risks, understand how to act after an animal bite, and promote preventive measures like vaccinating pets and seeking timely medical care to ultimately reduce and eliminate human deaths from this fatal, yet preventable disease.





Ms. Dias delivered an insightful talk on the topic of rabies awareness and prevention. She explained what rabies is, how it spreads, and emphasized various precautionary measures that can help prevent the disease.

An engaging part of the session focused on understanding canine behavior. Ms. Dias demonstrated how to respond appropriately when approached by a dog and elaborated on how to identify different emotions exhibited by dogs, helping students understand their body language and signs of aggression or friendliness.



The talk concluded with an interactive question and answer session where students posed their queries, all of which were thoughtfully addressed by Ms. Dias.

0

MOU WITH RAIA EMPOWERMENT FOUNDATION

A MOU was signed on 15/9/2025 with Raia Empowerment Foundation, a not-for-profit organization, dedicated to creating employment and growth opportunities for visually impaired and differently abled persons.

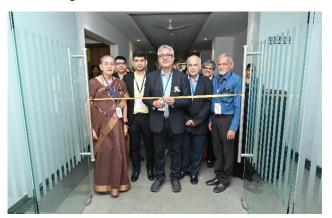
Through the MOU, VMSIIHE will provide the Raia Empowerment Foundation (a) Assistance preparing the café project. (b) Guidance on feasibility and operational considerations. (c) Guidance in obtaining all licenses and permissions required to start and legally operate the café, in accordance with applicable laws and regulations. (d) Providing ideas for designs and layouts for the café, ensuring considerations accessibility and inclusivity visually impaired and differentlyabled persons who will be working at



the café. (e) Assistance in selecting and procuring the right equipment, suited to the operational requirements of the café. () Overseeing the installation and commissioning of equipment. (g) Provide training related to kitchen operation and customer service, of the café business.

YUVA PEDICON WEST ZONE 2025

The YUVA Pedicon West Zone 2025 was hosted at VMSIIHE on 13th and 14th September 2025. The event brought together 139 young pediatricians from the states of Gujarat, Maharashtra, and Goa, along with 36 medical representatives, making it a vibrant and engaging platform for knowledge sharing, networking, and showcasing talents.





The two-day program featured enriching faculty lectures delivered by eminent speakers in the field of pediatrics. Participants also contributed through research paper presentations, providing insights into contemporary pediatric practices and innovations. A variety of competitions were organized, including Debates, Skit Performances, Poster Presentations, Dance and Fashion show. YUVA Pedicon West Zone 2025 was a resounding success, seamlessly blending academic excellence with cultural vibrancy. The feedback from participants was overwhelmingly positive, with special appreciation for the warm hospitality and efficient organization provided by VMSIIHE.

We were truly honoured to

VISIT OF MR. ROMAN AND MS. CHITRA STERN TO VMSIIHE



welcome Mr. Roman and Ms. Chitra Stern, Founders and Owners of the Martinhal Group to our Institute on 19th September 2025, where their presence and insights left an inspiring impact on our students and faculty.

We are grateful to them for instituting the Martinhal

0

0

Scholarship for the Year 2025.

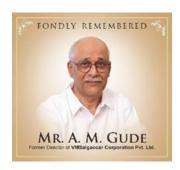
The visionaries who have created a distinguished brand of family-friendly resorts in Portugal were very impressed with the top quality delivered in VMSIIHE. Mr. Roman in his review stated that "This campus plays in the top league of international hospitality education. Both, 'hardware (quality of construction, space program, operating equipment) as well as "software" (teachers, curriculum, students, staff) are 10 out of 10. Wishing students all the best with becoming restaurant managers, head chefs, hotel directors and owners!"

Ms. Chitra Stern, while wishing VMSIIHE all success, stated that "one can feel the vibe of hard work, empathy, happiness and conscientiousness in the staff and students."

IN MOMORIUM

The entire family of VMSIIHE deeply mourns the sad passing away of Mr. A. M. Gude, Former Director of VMSalgaocar Corporation Pvt. Ltd.

VMSIIHE is honoured to be associated with Mr. Gude, who had a very prominent role in the establishing of this world class institute. He had a special love, affection and relationship with the Principal and Director and VMSIIHE. With the passing away of Mr. Gude, VMSIIHE has lost an ardent mentor and guide.



MRS. INDIA INC. FINALE HELD AT VMSIIHE

Mrs. India Inc. Season 6 grand finale was hosted at VMSIIHE on 20th September 2025, with Fairfield by Marriott, Goa, as the hospitality partner.





For VMSIIHE, it was a proud moment to serve as the venue for such a landmark national event, reflecting the institute's world-class infrastructure and its growing recognition as a destination for high-profile events.

VMSIIHE AWARDED THE BEST HOSPITALITY INSTITUTE OF THE YEAR BY FHRAI

We are proud to announce that VMSIIHE was honoured with the prestigious FHRAI Best Hospitality College of the Year Award. The Award was presented to Director/ Principal Professor Irfan Mirza at the 55th Federation of Hotels & Restaurant Associations of India Annual Convention held on 18th-

20th September 2025 held in Bengaluru.





Prof. Irfan Mirza, during his address to the VMSIIHE family on 22nd
September, 2025 dedicated the award to late Shri. A. M. Gude, Former Director of VMSalgaocar Corporation Pvt. Ltd. and mentor and guide of VMSIIHE.

EMERGING CYBER THREATS AND MODERN PREVENTION STRATEGIES

A Talk on Cybersecurity was delivered by Police Inspector Shri Vidyanand Pawar from the Cyber Crime Police Station, Ribandar on 23rd September 2025 to the Non-Teaching Staff.



Shri Pawar, recipient of the prestigious National FICCI Smart Policing Award in the "Training and Capacity Building" category, shed light on the growing range of cybercrimes and explained, with examples, the tactics scammers often use to mislead and exploit unsuspecting individuals. The session served as a timely reminder to remain cautious in the digital

space. He also shared practical tips on how to stay vigilant and protect oneself from becoming a victim of such online frauds. Some of the Preventive measures that can take in safeguarding oneself are shared below:

- Always install applications to your mobile phones, computers, etc. from a trusted source only
- Always install trusted Anti-Virus and Anti Spyware applications of your Computer and Mobile
- Never Download any Un verified & Un trusted Apps from any source
- ▶ Do not click on links in Messages, Spam emails or un trusted Websites or Fake Websites
- ▶ Do not accept Unknown persons friend request and chat requests
- Do not display your mobile number on social media websites like Facebook, Instagram etc.

VMVSIIHE Newsletter Series July - September 2025

Issue 26



- ► Refrain from sharing your personal information like Phone number, DOB, e-mail address, photographs with unknown persons
- Never disclose your net banking password, One Time Password (OTP), ATM or phone banking PIN, CVV number, expiry date to anyone, even if

0

0

0

they claim to be from your bank.

- Never Pay for any unverified Part Time or Full Time Jobs and always be careful while investing in Trading Apps for Investment purpose
- ▶ Be cautious while dealing with NRI profiles and Never entertain any request for money
- Immediately inform the social media service provider, if you notice that a fake account has been created by using your personal information.

FOR REPORTING CYBERCRIMES: CONTACT: CYBER CRIME HELPLINE No. – 1930; WHATSAPP – 7875756222; National Cyber Crime Reporting Portal www.cybercrime.gov.in

WORLD TOURISM AND YOUTH DAY

World Tourism and Youth Day was organised on 27th September in collaboration with Fundação Oriente. The event was planned as a fun-filled and educational day for students from various schools and higher secondary institutions across Goa, with over 300 participants in attendance.



The program aimed at promoting awareness about the importance of tourism, cultural exchange, and sustainability while also engaging youth through interactive sessions and activities. Students actively participated in workshops, quiz competitions, and cultural programs designed to showcase Goa's diverse traditions and the global significance of tourism. These activities not only

encouraged creativity and teamwork but also provided a platform for students to gain practical insights into the hospitality and tourism sector. Overall, the celebration was a resounding success, fostering enthusiasm, knowledge sharing, and stronger community-institution engagement. [Watch the Video]



Prof. Irfan Mirza Director/Principal

Mr. Donald AE Rodrigues Editor in Chief

Sushma D. Shirodkar Sub Editor

V. M. Salgaocar Institute of International Hospitality Education, Manora-Raia, Salcete, Goa-403720, India. Tel + (832) 6623000; Fax +91 (832) 6623111; info@vmsiihe.edu.in www.vmsiihe.edu.in