



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

B.Sc. International Hospitality Management

Type: Semester End Assessment (SEA)

Date: 19/11/2025

Batch and Semester: 2024-2027 and Semester 3

Total Marks: 60

Time Duration: 2 Hours

Course Name: Gastronomic Tourism

Course Code: IHT-231

Faculty: Ms. Sangita Fernandes

This paper contains 02 pages in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer sheet	Number of Supplements	Total number of Answer sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



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Q.1. Answer the following: -

(6 x 2 Marks = 12 Marks)

- a) Define gastronomic tourism.
- b) What is food tourism?
- c) Mention two key resources required for developing food tourism.
- d) List any two popular food festivals celebrated in India.
- e) Name two characteristics of food festivals.
- f) What is eno-tourism?

Q.2.A. i) Define culinary tourism and explain its basic concept.

(3 Marks)

ii) What are food trails?

(2 Marks)

OR

Q.2.A. iii) Explain the term "push and pull factors" in tourism.

(3 Marks)

iv) Mention any two sustainable developments goals related to sustainable gastronomic tourism.

(2 Marks)

Q.2.B. i) Explain the term "Culinary Journey through Goa".

(3 Marks)

ii) State any two etiquettes followed around the world while dining.

(2 Marks)

Q.2.C. i) Define "supply industry" in gastronomic tourism?

(2 Marks)

Q.3.A. i) Explain the change from traditional tourism to gastronomic tourism.

(3 Marks)

ii) Why is food considered a strong motivator for tourists?

(2 Marks)

OR

Q.3.A. iii) Explain the concept of local economic development through food tourism.

(3 Marks)

iv) Identify any two regions in India known for their historical culinary significance.

(2 Marks)

Q.3.B. i) Explain any three opportunities in food tourism in India.

(3 Marks)

ii) What role do resources play in planning a gastronomic tourism product?

(2 Marks)



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Q.3.C. i) Explain in brief the concept of “product strategy” in gastronomic tourism. **(2 Marks)**

Q.4.A. i) Illustrate the contribution of gastronomic tourism in promoting regional food history. **(3 Marks)**

ii) Explain two ways in which gastronomic tourism supports sustainability. **(2 Marks)**

OR

Q.4.A. iii) How do food festivals help in preserving local culinary heritage? **(3 Marks)**

iv) What are two major features of Indian food festivals that attract tourists? **(2 Marks)**

Q.4.B. i) Explain the importance of etiquettes in global food experiences. **(3 Marks)**

ii) Explain the significance of food trails in promoting local cuisine. **(2 Marks)**

Q.4.C. i) Compare eno tourism with regular tourism. **(2 Marks)**

Q.5.A. i) Imagine you are designing a food trail in Kerala. Identify three elements you would include.

(3 Marks)

ii) Identify two Sustainable Development Goals-aligned strategies to promote sustainable gastronomic tourism.

(2 Marks)

OR

Q.5.A. iii) Build a local economic development plan using a regional food festival. **(3 Marks)**

iv) Identify two ways to engage tourists in a culinary journey across East India. **(2 Marks)**

Q.5.B. i) Develop a basic product strategy for promoting street food tourism in Mumbai. **(3 Marks)**

ii) Select two innovative ways to use social media to attract food tourists. **(2 Marks)**

Q.5.C. i) You are guiding international tourists through a Goan food trail. How would you introduce them to local dining customs? **(2 Marks)**