

# **VMSIIHE Newsletter**



# **Conference Paper**

'Interplay between Hotel Environmental Practices, Paying Willingness and Environmental Concerns: A Moderated Moderation Model'

Dr. Semele Sardesai presented a research paper jointly at FORE International Marketing Conference (FIMC) organised by FORE School of Management, Delhi, on the 15<sup>th</sup> and 16<sup>th</sup> of December, 2023 in Delhi. Her co-author was Dr. Surabhi Gore.

Their paper won the 3<sup>rd</sup> place amongst 44 papers presented at the conference and a cash prize of Rs.5000/-.





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## **Faculty Development Program (FDP)**

### **FDP on Team Based Learning**

VMSIIHE organized an FDP on 'Team Based Learning' for its faculty on 9<sup>th</sup> January 2024. Twenty four faculty attended the same. The VMS Law College participated in the programme, making our MOU functional.

The resource person was Dr. Briju Thankachan, Executive Director, EdTech Society, Mumbai.

The objectives of the FDP were to help faculty learn how to design and develop a Team Based Learning Module in their own academic discipline. The session was interactive with lots of activities.





# Workshops

#### 'NAAC- Planning and Execution of First Cycle'

A workshop on 'NAAC - Planning and Execution of First Cycle' was conducted by Dr. M. D. Lawrence, Vice Chancellor of Dr P. A. Inamdar University, Pune on 6th January 2024. The Director/Principal, Irfan Mirza, Administrator, Dr. Marie Raj, NAAC Convenor and the NAAC coordinators with their respective team members attended the same.





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Dr. Lawrence chaired the presentations by the criteria teams of NAAC. All the seven criteria team presented their key indicators and benchmarking for the quantitative sub criteria.

Dr. Lawrence addressed the members and had an insightful session about the NAAC procedures as well as the detailed process of the NAAC visit. Dr. Lawrence gave valuable inputs throughout the presentations as he has been an assessor for NAAC for 20 years.

### Session on 'Tax Planning'

The IQAC organized a session on 'Tax Planning' on 13<sup>th</sup> February 2024. The session was conducted by Ms. Sneha Menon, CA. The topics covered were tax planning, tax saving with illustration, filing of tax returns and age appropriate investments.





#### Webinar

Online Webinar on "Al tools for Academia and Research' was conducted by Gopan's Academy on 23<sup>rd</sup> and 24<sup>th</sup> March 2024. Dr. S. Sardesai of Management Department attended the same.

The webinar delved into the transformative world of Artificial Intelligence and its impact on academia and research is truly inspiring.



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### Webinar on How to write a successful Teaching Case

A Webinar on 'How to write a successful Teaching Case' was conducted by Emerald Publishing House on 7<sup>th</sup> February 2024 and was attended by Dr. Semele Sardesai.



## **NEP 2020 Orientation & Sensitization Programme**

Dr. Lysette Dsouza, Dr. Semele Sardesai and Ms. Gauri Patil completed the NEP 2020 Orientation & Sensitization Programme under Malaviya Mission Teacher Training Programme (MM-TTP) of University Grants Commission (UGC) organized by UDC-MMTTC, Goa University.







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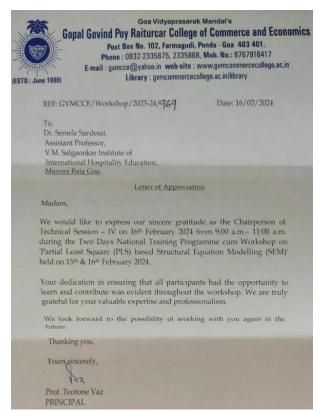
## **Faculty as a Resource Person**

#### **Invitation as a Chairperson for Technical Session**

Dr. Semele Sardesai chaired the Technical Session – IV on 16<sup>th</sup> February 2024 during a Two-day National Training Programme cum Workshop on "Partial Least Square (PLS) based Structural Equation Modelling (SEM) held on 15<sup>th</sup> and 16<sup>th</sup> February 2024 which was organized by GVM's College of Commerce and Economics, Ponda, and Directorate of Higher Education (DHE), Government of Goa.

Sixty Four Ph. D. scholars and PG students attended the same.





# **Sports Day**

The Sports day was organised by Mr. Shubham Lokre, Director of Physical Education and Sports at VMSIIHE on 12<sup>th</sup> of January 2024. The Principal and the Administrator were invited on stage for the march past of the Captains of 4 houses.

The events conducted were athletics 100 mtrs for men and women, 200 mtrs for men and women, mixed relay, Triathlon for men and women. Tug of war, Futsal, Shot Put, Discus Throw and Obstacle race were also conducted for students and staff.









# **Wellness & Health Programmes**

## **Talk on Cervical Cancer**

The IQAC organized a talk for its women staff and students on 'Cervical Cancer' on 11<sup>th</sup> March 2024. The resource person for the talk was Dr. Sawani Hegde. The interactive session covered symptoms, effects, prevention and treatment of cervical cancer. Fifty two students and staff attended the talk.





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#### Indian Knowledge System - Nadi Pariksha (Pulse Diagnosis)

The IQAC and HR Department of VMSIIHE in association with Sri Sri Tattva organized a Nadi Pariksha (Pulse diagnosis) for its staff on Thursday, 22<sup>nd</sup> February 2024.

Dr. Digvijay Gawli, an Ayurvedic doctor examined the staff and diagnosed their problems accurately. 32 staff participated in the health check-up. The staff reaped the benefits of Nadi Pariksha which identifies ailments as well as imbalances in the body, mind, and emotions. It is a non-invasive science that makes it possible to address the cause of health problems rather than merely their symptoms. When the pulse is checked, practitioners determine which dosha is dominant or unbalanced and then propose personalised treatments.





# **Outreach Programme Community Service**

Nadi Pariksha was also held a 2<sup>nd</sup> time for 17 Raia residents on 20<sup>th</sup> March 2024. Total 19 people (staff and their families) participated in the health check-up.





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#### **E-waste Collection Drive**

The IQAC and IT Dept. of VMSIIHE along with Rotaract Club of Margao Sunrise organized an e-waste collection drive from  $14^{th}-21^{st}$  March 2024 in the institute campus. Bins were installed In the IT lab for collecting IT waste. Staff and students could drop the e-waste such as electrical and electronic waste like chargers, charging cords, LCD projectors, old mobile phones and laptops. A total of 6 boxes were collected.



# **Linkages / Collaboration**

Our institute signed a MOU with Goa Management Association (GMA) on 10th January 2024.



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The objectives of signing the MOU are as follows:

- To foster collaboration between the Parties on areas of common interest and concern.
- To bridge the Industry-Academia divide.
- To share expertise by members of the 1<sup>st</sup> party resource persons in the field of Hospitality, Tourism and General Management with faculty and student members of the second party.
- To facilitate the advancement of knowledge through academic and research collaborations.



#### **Staff Dinner**

The Annual staff dinner was organized on March 1st, 2024 at ZEEBOP by the sea in Utorda, Goa. It was brimming with fun and cheer and staff members enjoyed the tunes of a live duo who performed delightful regional and local songs.



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There was much laughter and enjoyment as staff members engaged in a game of charades. The spread of food from starters to desserts was incredibly appetizing. Overall, it was a memorable experience for everyone, fostering a unique sense of team bonding among the staff.





Prof. Irfan Mirza
Director/Principal

Dr. Marie Raj Editor in Chief Sushma D. Shirodkar Sub Editor

V. M. Salgaocar Institute of International Hospitality Education Manora-Raia, Salcete, Goa-403720, India Tel +(832) 6623000 Fax +91 (832) 6623111 info@vmsiihe.edu.in www.vmsiihe.edu.in