



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

VMSIHE Newsletter





Collaborations - MOUs

An MOU signed with GCCI on 10th November 2023



mail us at >> desk@thegoan.net

Saturday November 11, 2023

IN SHORT >>

GCCI signs MOU with VMSIHE

PANAJI: In a major boost to hospitality education in Goa, Goa Chamber of Commerce & Industry (GCCI) signed an MoU with V M Salgaocar Institute of International Hospitality Education, Raia. GCCI President Shrinivas Dempo has focussed on sustainability and inclusivity @ 2047 as the Chamber theme. Recently a corporate bridge between startups and the hospitality industry was conducted by the GCCI. Engagement with hospitality education is a must to sustain this sector and accordingly, VMSIHE had approached the GCCI for the collaboration. This is the first of its kind association with hospitality academics and the GCCI. The MoU was signed by Pratima Dhond, VP-GCCI in the presence of Sanjay Amonkar, Director General, Kiran Ballikar and Pallavi Arondekar. Prof Irfan S Mirza, Principal & Director, signed the MoU on behalf of VMSIHE.

The objective is to foster collaboration between the Parties on areas of common interest and concern, to bridge the Industry-Academia divide, to share expertise by members of GCCI resource persons in the field of Hospitality, Tourism and General Management with faculty and student members of the Second Party and to facilitate the advancement of knowledge through academic and research collaborations.





An MOU with Invicta Eduadvise International

The MOU signed with Invicta Eduadvise International on 6th November 2023 will provide assistance to students preparing for overseas education and participation in campus placement drives. A special discounted fee for TOEFL and IELTS will be applicable to the students who have graduated from VMSIHE within one year of their passing.



Talk on Higher Education

As part of the MOU, the placement cell organised a talk on higher education on the 22nd of November 2023. The resource person was Mr. Vasant Hede, Marketing Manager from Eduadvise International on career guidance, IELTS/ TOEFL coaching and overseas education counselling for students.

Eduadvise has a strong network of 500+ global Universities/Institutes across the world providing students with an excellent opportunity to select from the best.





MIT MOU in action...

Glimpses of MIT students on our campus in November, post signing the MOU with MIT World Peace University, Pune.





Skill & Knowledge Enhancement

Chef Richard Lecoq from Le Cordon Bleu Paris at our Institute

Chef Lecoq, an award winning chef, was invited for a pastry demonstration on 27th November 2023.

The VMSIHE students benefited from his experience and expertise. His repertoire included Succettes, Auz Fruits De La Passion Et Noix De Coco (Passion fruit & coconut lollipops), Tarte Facon Sable Breton Au Citron Et Fruits Frais (Brittany shortbread style tart with lemon cream & fresh fruit) and Pates De Fruits Auz Fruits De La Passion (Passion fruit jellies).

It was an interesting experience for the students.



Guest Lecture



A Guest Lecture was held on “Marketing Strategy” on 8th November 2023. The resource person for this session was Mr. Kedar Borkar, Founder Director – Soul Travelling, Margao, Goa.





Research & Paper Publication

Dr. Lysette D'Souza, Asst. Prof. – General Management



Dr. D'Souza published her paper "Women Professionals in Construction Industry: Barriers and Approaches to Improve Wellbeing, Safety and Health" in the Journal of Engineering, Project, and Production Management, ISSN e-ISSN 2223-8379, November 2023. The journal is listed in the 2nd Quartile of SCOPUS (as on date of research paper publication).

Dr. Semele Sardesai, Asst. Prof. – General Management

Dr. Semele Sardesai presented jointly a research paper titled 'Interplay between Hotel Environmental Practices, paying Willingness and Environmental Concerns: a moderated moderation model' at FORE International Marketing Conference (FIMC) organised by FORE School of Management, Delhi on the 15th and 16th of December in Delhi.

Their paper won the 3rd place amongst 44 papers presented at the conference.





Malaviya Mission Teacher Training Programme (MMTTP)

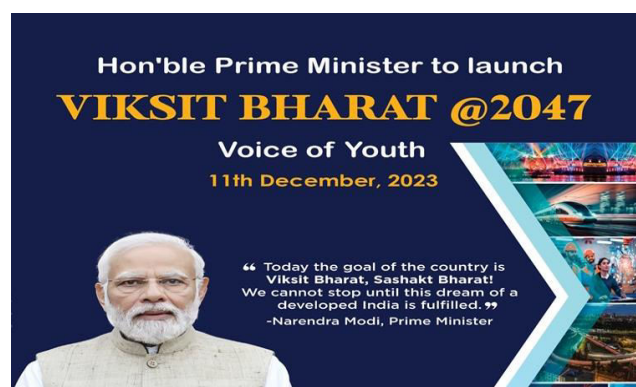
Malaviya Mission Teacher Training Programme (MMTTP) was conducted online for all Principals and senior staff of colleges in Goa and Gujarat on 8th December 2023. Two hundred ninety six participants attended the same. Dr. Marie Raj and Ms. Shameem Memom participated.

Under MMTTP for orientation and sensitization of faculty members of HEIs on core NEP 2020 themes. To propagate the MMTTP, 111 training centres have been established for teachers attending the training programme. MMTTP will have weightage for NAAC, NIRF, and Career Advancement Scheme (CAS). The MMTTP is mandatory for all teachers, including part time teachers, in all colleges, whether aided/ unaided.

The Goa University which has the Goa Centre has conducted 5 programmes for faculty of Goa.

Viksit Bharat@2047: Voice of Youth Platform

Dr. Marie Raj, Administrator and Dr. Lysette D'Souza, Asst. Prof. – General Management, were delegated to attend the Viksit Bharat Programme held at Raj Bhavan on 11th December 2023.



PM, Shri Narendra Modi, unveiled the Viksit Bharat@2047: Voice of Youth Platform. Viksit Bharat @2047 is the vision to make India a developed nation by 2047, the 100th year of Independence. The PM underlined how crucial today's youth are to the development of our economy.

The Governor of Goa Shri P.S. Sreedharan Pillai addressed the gathering in Goa and

reiterated the importance of the PM's words. Two panel discussions were conducted composed of Prof. Dr. Menon, Vice-Chancellor, Goa University, Prof. Jaiswal, Director, NIT Goa, Prof. Mishra, Director, IIT Goa and Prof. Kundu, Director, BITS Pilani, Goa Campus.

The other session on "How to Engage Youth in Contribution towards Viksit Bharat@2047" was composed of Dr. Mallya, Principal, Damodar College, Dr. Janarthnam, Rtd. Prof., Goa University, Prof. Pissurlekar, Principal, PES College, Ponda and Prof. Dr. Kamat, Principal, DCT's SS Dempo College, Cujira. Shri Rao IAS, Secretary to Governor and Shri Lolayekar IAS, Secretary, Education, were some of the dignitaries present for the program along with students, faculty members and principals of various colleges.

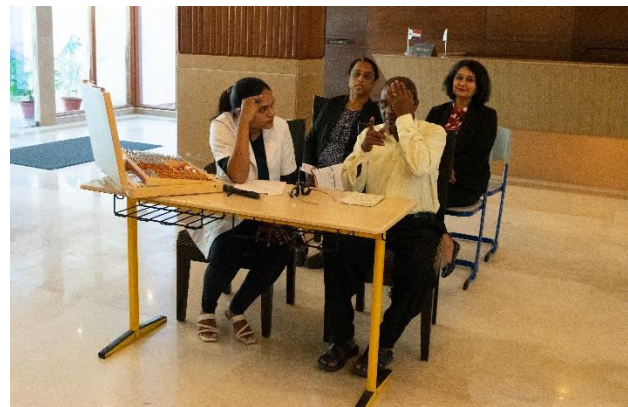
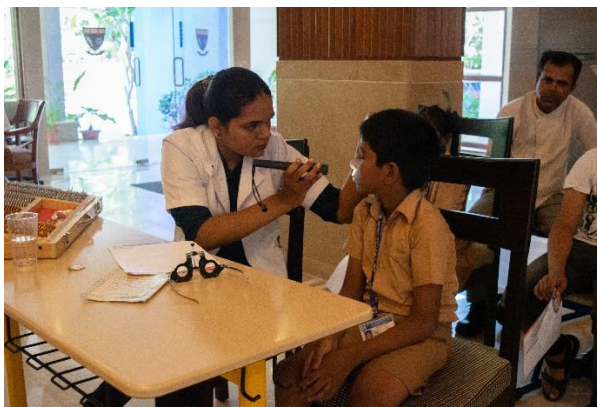


Health Care measures

Eye Camp

The IQAC and NSS Unit of VMSIHE in association with ASG Hospital, Panjim and the International Human Rights Association organized a free eye check-up camp for staff, students and the Raia community on 28th November 2023. Mr. Krishnakant Naswariya welcomed the audience. Dr. Mayvel Fernandes, optometrist, gave a talk on the importance of eye health.

A total of 116 people participated in the camp including the villagers.





Seasons Greetings to one and all...



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