

M.Sc. INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Type: Semester End Assessment (SEA)				Date: 27/05/2025			
Batch and Semester: 2024-26 & II		& II	Total Marks: 40		Time Duration: 2 Hours	5	
Course Name: Sustainable Tourism Management					Course Code: IHT-505		
Instructor: Ms. Nelissa Alcasoas							
This paper contains 01 page in addition to the cover page.							
Full Name of the Student:							
Permanent Registration Number:							
Marks Obtained:		_ Faculty Signatu	Faculty Signature:		Invigilator Signature:		
	Main Answer sheet Number of S		olements	Total n	Total number of Answer sheets		
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- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



Answer all questions

- Q.I. Apply the three dimensions of sustainable tourism (environmental, economic, and social) to analyse a tourism destination of your choice. How are these dimensions being addressed? (10 Marks)
- Q.II. Apply the roles of the public sector, tourism industry, and voluntary sector to a tourism project in a coastal area. How do these stakeholders collaborate to ensure sustainability? (10 Marks)
- Q.III. Design a responsible tourism framework for a destination facing issues like over-tourism and cultural degradation. Your framework should reflect the key characteristics of responsible tourism and support community engagement.

 (10 Marks)
- Q.IV. Assess the impact of implementing a green menu using organic and locally sourced food on both the environment and guest satisfaction in a sustainable hospitality setting. (10 Marks)
