



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

M.Sc. INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Type: Semester End Assessment (SEA)

Date: 28/05/2025

Batch and Semester: 2024-26 & II

Total Marks: 40

Time Duration: 2 Hours

Course Name: Entrepreneurship in Tourism

Course Code: IHT-506

Instructor: Ms. Alyce Rodrigues

This paper contains 01 page in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer sheet	Number of Supplements	Total number of Answer sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.

Q.1. Answer ANY 4 of the given questions.

(10 Marks x 4= 40 Marks)

1. Explain conventional, secondary, and non-conventional tourism entrepreneurship opportunities, how they differ and by giving examples.
2. What factors affecting entrepreneurship growth should be considered to improve hospitality education in India and help students start their businesses. (10 points)
3. What are the 5 key challenges faced by start-ups in the tourism sector, and how do these challenges impact their growth and sustainability? Discuss with examples.
4. There is widespread use of technology in tourism industry? Discuss both the potential benefits (5 points) and drawbacks (5 points).
5. Identify and explain five key entrepreneurial competencies, and discuss how each competency contributes to the success of an entrepreneur. Additionally, explain the process of developing these competencies.
