

B. Sc. International Hospitality Management

Type: Semester End Assessme	nt (SEA)		Date: 09/01/2025							
Batch and Trimester: 2022-20	25 and VIII	Total Marks	s: 25 Time Duration: 2 Hours							
Course Name: Data Analysis	Course Code: IHOH116									
Instructor: Mrs. Nisha Nair / Dr. Sadhvi Manerikar										
This paper contains 02 pages in addition to the cover page.										
Full Name of the Student:										
Permanent Registration Number:			Class:							
Marks Obtained:	Faculty Sign	ature:	Invigilator Signature:							
Main Answer Sheet	Number of S	Supplements	Total Number of Answer Sheets							
01										

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



Q.1. Answer the following (Any 5)

 $(2 \times 5 = 10 \text{ Marks})$

- A teacher wants to calculate the average test score of her class after excluding the lowest and highest scores, to get a better sense of the overall performance. The test scores of the students are: 45, 78, 82, 89, 92, 94, 98. Calculate the 20% trimmed mean to help the teacher analyse the class performance more accurately.
- Explain Secondary Data with examples. Also give 1 each advantage and disadvantage of secondary data.
 (2 Marks)
- 3. Explain the use of geometric mean in calculating the measure of location. (2 Marks)
- 4. As part of its Corporate Social Responsibility (CSR) initiative, a Retail Chain plans to distribute free educational kits to underprivileged children in a rural area. To identify the beneficiaries, they intend to conduct a household survey. What steps should the Retail Chain follow during the planning stage to organize and execute this statistical survey effectively? (2 Marks)
- 5. Define Statistics in the singular sense and explain it briefly giving examples. (2 Marks)
- 6. Explain briefly the types of statistical software giving appropriate examples. (2 Marks)
- 7. The seat occupancy percentages for Sky High Airlines across 12 flights last month are: 78, 80, 85, 85, 90, 75, 88, 92, 78, 85, 90, 87. Calculate the mean, median, and mode for the occupancy data. (2 Marks)



Q.2. A survey records the time spent watching TV daily by 20 individuals. The raw data (ungrouped) is as follows:

Time (in hours): 1, 2, 3, 2, 4, 3, 1, 2, 5, 4, 2, 1, 3, 3, 2, 4, 1, 5, 3, 2

Calculate the frequency, cumulative frequency, relative frequency and cumulative relative frequency.

Q.3. Answer the following (any 4)

 $(2 \times 4 = 8 \text{ Marks})$

- 1. An unbiased die is tossed twice. Find the probability of getting a 4, 5, 6 on the first toss and a 1, 2, 3, 4 on the second toss.
- 2. If P(A) = 0.4, and P(B) = 0.8 and P(B|A) = 0.6, find P(A|B).
- 3. In a class of 30 students with roll numbers 1 to 30, a student is picked up at random to answer a question. What is the probability that the roll number of the selected student is a multiple of either 5 or 7?
- 4. What is a survey and why should it be conducted? What are the different types of survey?
- 5. Explain in brief the primary data collection techniques.
- **Q.4.** The values of x and their corresponding values of y are shown in the table below.

(04 Marks)

Х	0	1	2	3	4
Υ	2	3	5	4	6

- i. Find the least square regression line y = ax + b.
- ii. Estimate the value of y when x = 10.
