



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

M.Sc. International Hospitality and Tourism Management

Type: Semester End Assessment (SEA)

Date: 10/01/2025

Batch and Semester: 2024 - 26 and Semester - I

Total Marks: 40

Time Duration: 2 Hours

Course Name: Event Management

Course Code: IHT-521

Instructor: Ms. Nelissa Alcasoas

This paper contains 01 page in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer sheet	Number of Supplements	Total number of Answer sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



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Answer all questions

- Q.1. What are the key components involved in organizing an event? Design an event proposal for a client's 21st birthday party keeping in mind the key components. **(10 Marks)**
- Q.2. Explain the difference between fixed and variable costs in event budgeting and give examples of each. **(10 Marks)**
- Q.3. Explain the role of crowd management during an event. What strategies would you use to ensure the safety and comfort of attendees during a large-scale event like a concert? **(10 marks)**
- Q.4. Describe how the venue selection process differs for corporate events, sports events, and weddings. What are the primary factors to consider for each type of event? **(10 Marks)**
