



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

M.Sc. INTERNATIONAL HOSPITALITY AND TOURISM MANAGEMENT

Type: Semester End Assessment (SEA)

Date: 27/05/2023

Batch and Semester: 2022-2024 & 2

Total Marks: 40

Time Duration: 2 Hours

Course Name: Entrepreneurship in Tourism

Course Code: IHT-506

Instructor: Alba De Sa

This paper contains 01 page in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer Sheet	Number of Supplements	Total Number of Answer Sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



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Answer All Questions

(4 x 10 Marks = 40 Marks)

- Q.1. Apart from their significant contribution to economic development, Small Scale Industries have not realized their full potential due to numerous problems and challenges they face in their functioning. Discuss. **(10 Marks)**
- Q.2. Entrepreneurial competency is a set of skills and behaviour needed to create, develop, manage, and grow a business venture. As such, explain ANY 5 competencies of an entrepreneur. **(10 Marks)**
- Q.3. Choosing an appropriate site for a business is a major decision that will have an impact on its success and growth. Write a short note on Site Selection and explain ANY 5 factors that are to be considered in selecting an appropriate site for setting up a business. **(10 Marks)**
- Q.4. Technological advancements have transformed the tourism industry. As such, discuss the role of technology in tourism business. You may cite examples in support of your answer. **(10 Marks)**
