



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

B.Sc. Culinary Arts

Type: Semester End Assessment (SEA)

Date: 22/11/2023

Batch and Semester: 2023 - 2026 & 1

Total Marks: 25

Time Duration: 2 Hours

Course Name: Applied Communication

Course Code: CAS001

Instructor: Ms. Ashita Ranjit

This paper contains 01 page in addition to the cover page.

Full Name of the Student: _____

Permanent Registration Number: _____ Class: _____

Marks Obtained: _____ Faculty Signature: _____ Invigilator Signature: _____

Main Answer Sheet	Number of Supplements	Total Number of Answer Sheets
01		

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.



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Q.1. Compose a proper covering letter in the form of an essay about yourself. This letter will be accompanying your Employment form or CV so avoid any repetition from the form itself. The Covering letter is the most important document while applying for a job. Make sure to include all possible details, playing on your strengths whilst conveying the areas that need work.

(15 Marks)

Q.2. Compose a short speech on receiving the award for the youngest achiever at your workplace. The award is a special one as no one before has ever received it within six months of joining time.

(05 Marks)

Q.3. Express your thoughts on the growing use of chatbots and AI for communication purposes. Will it affect the businesses of the future? Or is it the way ahead and must be imbibed as soon as possible?

(05 Marks)
