



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

Manora Raia, Salcete, Goa – 403720 India
Tel: +91 (832) 6623000 Fax: +91 (832) 6623111
Email: info@vmsihe.edu.in Web: www.vmsihe.edu.in

Criteria 3

Sub Criteria 3.3.2

Link of the Chapters in Books and Research Papers in Conference Proceedings

Year	Title of the Chapter in the Book or Research Paper in the Conference Proceedings	Link
January 2020 to December 2020	The Role of Consumer typology on the consumers' green involvement and its effect on green purchase behaviour.	https://forms.iimk.ac.in/research/markconf20/Proceedings/40.pdf
January 2021 to December 2021	Pragmatic Study of Indian Hotels During Covid-19, Socio-Economics of COVID-19 in India	https://sacredheartcollege.ac.in/wp-content/uploads/2022/10/2020-21-Nijil-Jacobi-Socio-Economics-of-Covid-19-in-India.pdf
	Making meat, better: Indian Consumers' preference and acceptance for plant-based meat	https://forms.iimk.ac.in/research/wmc2021/docs/wmc21_conference_proceedings.pdf



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<p>January 2022 to December 2022</p>	<p>An empirical study of the predictors of green purchase behaviour</p>	<p>https://repository.umj.ac.id/8591/1/8th%20ICMS-2022- Proceedings.pdf</p>
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