

B.Sc. INTERNATIONAL HOSPITALITY MANAGEMENT

	Main Answer sheet 01	Number of Supplements	Total number of Answer sheets								
Marks Obtained:		, 0	Invigilator Signature:								
Permanent Registration Number: Class:											
Full Name of the Student:											
This paper contains 01 page in addition to the cover page.											
Instructor: Mr. Frazer Rodrigues											
Co	ourse Name: Management P (Hospitality, To	rocess 2 urism, Leisure & Event)	Course Code: IHOH108								
Ba	atch and Term: 2022-2025 & 4	Total Marks: 25	Time Duration: 2 Hours								
Ty	pe: Semester End Assessmen	t	Date: 12/04/2024								

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and should not interact or communicate with their peers.
- Students will carry only their essential stationery like pens, pencils, ruler and simple calculators into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones, electronic data banks, scientific calculators and smart/beeping watches are prohibited in the examination hall.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.

Answer the following questions

Q.1.	 Organizational design is a field concerned 	d with the	creation	of roles,	processes,	and formal	reporting
	relationships in an organization. Explain	any five C	Organizati	onal des	igns		

(10 Marks)

Q.2. Hofstede proposed a framework for understanding how values underlie organizational behaviour. Explain.

(10 Marks)

Q.3. Organizational culture is defined as the underlying beliefs, assumptions, values and ways of interacting that contribute to the healthy work culture in an organization. Explain ways to keep the culture alive in an organization.(05 Marks)

Management Process 2 2 of 2