

B.sc in International Hospitality Management

Type: Semester End Assessment				Date: 11 th November, 2021
Te	rm: 1	Total Marks: 25		Time Duration: 02 Hrs
Со	urse Name: Management	Process 1 (Hospitality, Tourism,	Leisure &	Event)
	urse Code: IHOH103 is paper contains 01 page	in addition to the cover page.		Instructor: Ms. Alba De Sa
Na	me:	Student Number	:	Class:
Ma	rks Obtained:	Faculty Signature: _	-	Invigilator Signature:
	Main Answer sheet	Number of Supplements	Total	number of Answer sheets
	01			

- Carefully read each question at the outset of the paper. All queries must be addressed to the faculty within the first 10 minutes of the examination.
- Students are expected to maintain complete silence in the examination hall and avoid interacting or communicating with their peers.
- Students must enter the examination hall 10 minutes prior to the scheduled time of the examination.
- Students will carry only their essential Books, notes, pens, pencils, calculators and scales into the examination hall.
- Bags, eatables, drinks, etc. will not be allowed inside the hall with the exception of a bottle of water.
- Cell phones and beeping watches are prohibited in the examination hall. The usage of electronic data banks is prohibited.
- Students will answer the examination with only blue/ black ball point pens unless informed differently by faculty. Avoid usage of green or red ink pens on the answer sheet.
- Dictionaries will not be allowed into examination hall unless informed differently by faculty.
- Students will not be permitted to exit the examination hall 30 minutes prior to end time of an examination. A student leaving the room will have to return his/her paper to the faculty and the paper will be considered as completed.
- Students may be permitted to take a break under exceptional circumstances only if accompanied by an invigilator.



Answer All Questions

I. Name the following:

(05 marks)

- 1. The decision making tool that helps in analysing the driving forces working in favour of a change and the restraining forces working against a change.
- 2. The stage of team development that is marked by conflict and competition as individual personalities emerge and opinions differ.
- 3. A style of business management that focuses on identifying and handling only those cases that deviate from the permissible limit.
- 4. The component of the external business environment which is largely external and totally beyond the control of a business unit.
- 5. The type of organisational structure in which employees report to two or more managers rather than one manager overseeing every aspect of a project.
- II. Every manager follows his or her own leadership style when leading, directing and influencing others.

 Briefly explain ANY FIVE Leadership Styles that a manager can choose from stating alongside the benefits associated with each leadership style.

 (10 marks)
- III. Fredrick Herzberg's Two Factor Theory, argues that there are two factors that an organization can adjust to influence motivation in the workplace.
 - In light of the above statement, you are required to explain the Two Factor Theory propounded by Fredrick Herzberg's. (10 marks)