



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION

VMSIHE Newsletter

VMSIHE Wishes You A



Knowledge Portal

- Chef Sandeep Madkaikar, co-authored a paper “Perception of Pet Parents Towards the Concept of Fresh Food for Dogs” in the AUT AUT RESEARCH JOURNAL (UGC-CARE JOURNAL). An UGC Care approved Group II Journal. ISSN No: 0005-0601/Web: <http://autrj.com/> / Vol. XII, Issue I, January-2021.



- Chef Sandeep Madkaikar also co-authored a paper “Educational Repercussions due to Covid-19 in Hospitality Institutes” in the Journal of Tourism and Hospitality Management, Dec 2020, Vol. 8, No. 2, pp. 25-34, ISSN: 2372-5125 (Print), 2372-5133 (Online) Copyright © The Author(s). All Rights Reserved. Published by American Research Institute for Policy Development DOI: 10.15640/jthm.v8n2a4 URL: <https://doi.org/10.15640/jthm.v8n2a4>.

International Webinar – “Ecotourism in Goa & the Development of a Tourist Attraction”



V. M. SALGAOCAR INSTITUTE
of
INTERNATIONAL HOSPITALITY EDUCATION
Affiliated to Goa University

Invites you to attend

Ecotourism in Goa & the Development of a Tourist Attraction

International Level Webinar

KEYNOTE SPEAKER



Dr. Derek Monteiro

- Guest Relations Manager, Taj Holiday Village Resort & Spa, Goa
- PhD Management Studies (Environmental Tourism)
- M.Sc. Ecotourism
- LLB (Criminology)
- B.Sc. (Botany & Zoology)

February 11th, 2021, 10 am to 12 pm & 2 pm to 4 pm

Register at <https://forms.gle/S8gwoB4h5E3GURbq9>
E-CERTIFICATES WILL BE ISSUED.



Coordinator:
Ms Yoshika D'Silva,
Asst Professor, Front Office,
E: yoshika.dsilva@vmsiihe.edu.in

Dr. Derek Monteiro aimed to create an awareness of ecotourism with special emphasis on the 'Sacred Groves of Goa' about which many tourists are unaware. Two sessions were conducted.

The first session focused on Ecotourism in Goa where he walked the online audience to the sacred forests and the locations in Goa. The second session centered on how places develop as a tourist attraction.

The webinar was well attended by participants from Goa as well as far flung states like Jammu-Kashmir, Gujarat, Kerala, Assam, Odisha, Karnataka and Maharashtra. The international participants who attended the sessions were from Portugal, Georgia and the Philippines.

The webinar concluded with a Q & A session with much interest generated about the sacred groves.



Webinar on Labour Laws on 19th, 23rd, 25th, 27th February 2021

The Webinar organized by GCCI and was attended by Ms. Sharada Prabhu, HR. The speaker was Mr. M. S. Govindraju, General Manager – Human Resources, Kern-Liebers-Tumkur, Karnataka. The webinar was designed in an interactive mode to create awareness of the new amendments in labour laws. He spoke in depth on the following areas:

- The Code on Social Security 2020,
- The Industrial Relations Code 2020,
- The Code on Wages 2019,
- The OSH & Working Conditions Code 2020

ISR Activities at VMSIHE

Donation of football shoes



VMSIHE donated football shoes on 17th March 2021. The faculty of St. Anthony's High School, Cuncolim, were handed thirteen pairs of football shoes to their students, who are avid football players.

The money for the shoes was raised by the VMSIHE students through the sale of baked goods and part of their ISR activities.

Clothes Donation Drive



The NSS unit of VMSIHE conducted a clothes donation drive from 9th to 19th February 2021, along with the Lions Club of Dabolim who run a Reusable Clothes Bank at Baina for those in need of clothes.

Staff and students deposited clothes in the collection boxes placed in the campus. Six boxes of clothes were collected.

International Women's Day Celebration (IWD)



The Cuisine Club in association with the NSS Club of the Institute celebrated IWD to honour women, salute their courage, celebrate their success and raise awareness about women's equality. Prof. Irfan Mirza Director/Principal highlighted the importance of celebrating this Day and emphasized that they should know their rights.

This year's theme for IWD "Choose to Challenge" aims to highlight and recognise the achievements of women and portray the issues and problems they face. A world challenged is an alert world and from challenge comes change. So let's all choose to challenge.

A rose and an insignia chocolate was distributed as a token of appreciation to all the women employees of the Institute.



The Director/Principal with the VMSIHE Superwomen

Visitors to our Campus

Ms. Avril Sule

Ms. Avril Sule, Consultant Hospitality Educator, trainer and guest faculty visited VMSIHE on the 9th of February 2021.



She is the Chief Facilitator for the Certified Hospitality Educator Program in South East Asia. Her training programmes have taken her to places like Dubai, Sri Lanka and the Maldives. She has affiliation with various organizations and writes articles for leading hospitality journals. She was recently presented the prestigious IWH-Encovate "Women of Influence" Life Time Achievement award for her contribution in the field of Hospitality Education.

Mr. Mark Mendes

Mr. Mark Mendes paid a visit to the Institute on 11th February 2021. He is a senior tourism expert and a former member of Goa's State Level Tourism Marketing Committee with 35+ years of experience in the travel and destination marketing industry. He was the Country Director at Discover The World Marketing (DTWM) which specialises in destination marketing.

Over the last few years Mr. Mendes has founded and created 'MyVillage Anjuna' in an effort to give back to his community. The initiative teaches the village community how to sustain through responsible tourism and showcase the art and culture of Anjuna.



Mr. Vincent Ramos

Mr. Vincent Ramos, Area Director and General Manager Taj Resort and Convention Centre Goa visited the Institute on 9th of February 2021 along with Mr. Ivo Cardoso, Hospitality Consultant.

When asked about the industry's expectations from the students, Mr. Ramos responded that they look for the right attitude in a hospitality aspirant. He added that students should lay emphasis on personal grooming, personal hygiene, which are the factors of utmost importance. Mr. Ramos spoke about Cost Leadership, a leadership quality which helps organisations to reduce cost to a great extent and thereby increasing their revenue. Students should be trained to be innovative, creative and should try as much as possible to work with the available resources.

He appreciated the efforts of the institute for incorporating subjects like Appreciation of Music, Art & Drama and also Film studies in the curriculum.



SKAL Goa

VMSIHE recently played host to the members of SKAL Goa. The visiting delegates included tourism and travel industry leaders Ernest Dias, President Skal Goa (COO – TCI), Shekhar Diwadkar, Secretary (Alcon Hotels -Division Head), Menino Proenca, Director (Marinha Dourada, Arpora), Charles Bonifacio, Hospitality Consultant; Mario Sequeira, Director Accasia Palms and – Tonia Distillery and Carl Costa, Director, Young Skal, Goa.

The SKAL Club of Goa members were pleasantly surprised to observe the facilities offered at the Institute and the international standards of the institute. "This is one of the best hotel management institutes we have seen in recent times," said Mr. Bonifacio.

SKAL International has regional as well as international chapters. A Chapter of young SKAL, Goa will soon be started here at our Institute for the students.



Culinary Conversations

‘Culinary Conversations’ is an initiative of the marketing department. A series of monthly online sessions hosted by VMSIHE with popular personalities who will converse about experiences related to food and their professions.

The first episode of the ‘Culinary Conversations’ series was the interaction with premier Indian Super League Club, FC Goa’s football superstars Ivan Gonzalez and Lenny Rodrigues. Prof. Irfan Mirza Director/Principal of the institute and Chef Sebastian Breiting, Professor of Culinary Arts joined in the conversation.



Lenny revealed that he enjoyed cooking and made a good omelette while Ivan was more interested in healthy desserts. Ivan mentioned that Roscon de Reyes made him happy and cheered him up as did his grandmother’s Spanish omelette.

It was a fun interview getting to know the two players’ love for football and food.



The 2nd online episode of ‘Culinary Conversation’ was with Vince Costa, a documentary film maker, musician, entrepreneur, and photographer. He is the founder of Redmackerel and Creativegoa.

His documentary ‘SaxttichoKoddoo – the Granary of Salcete received accolades. It talks about the village of Curtorim which had an agrarian heritage. Today this traditional occupation of farming has been affected by the change in attitude towards farming, labour shortage, GMO’s and unpredictable weather. Goa’s connection to paddy fields has changed; changing the culture and community. The choices we make defines what happens to our culture and community in future and most importantly our sources of food.

Prof. Irfan Mirza
Editor in Chief

Dr. Marie Raj
Editor

Sushma C. Lotliker
Sub Editor

V. M. Salgaocar Institute of International Hospitality Education
Manora-Raia, Salcete, Goa-403720, India
Tel +(832) 6623000 Fax +91 (832) 6623111
info@vmsiie.edu.in www.vmsiie.edu.in